

UNITED STATES COURT OF APPEALS

FOR THE NINTH CIRCUIT

FEB 24 1969

WILLIAM REIGEL,

Appellant

-vs-

No. 22459

SECURITIES and EXCHANGE
COMMISSION,

Respondent.

APPELLANT'S OPENING BRIEF

FILED

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1 STATEMENT OF ISSUES PRESENTED FOR REVIEW

2

3 1. Was the inference of guilt drawn by the Hearing

4 Examiner from Reigel's failure to testify improper, thereby

5 tainting the record?

6 2. Did the imposition of a penalty by the Commission

7 far in excess of that which the Hearing Examiner assessed

8 indicate that the record failed to reflect accurately the sub-

9 stance of the transactions, or that there was a complete lack

10 of standards as to the penalties that prohibited conduct

11 calls for?

12 3. Were the witnesses for the Division improperly

13 educated by an Agent of the Division prior to their testimony?

14 4. Was the record tainted by the admission and re-

15 liance on incompetent hearsay evidence?

16 5. Did the fact that Reigel was without counsel at

17 a crucial point in the proceedings, the Hearing, multiply the

18 impact of other procedural infirmities and interfere with the

19 compilation of a record which accurately reflected the facts?

20 6. Was there sufficient evidence in the record to

21 support a finding that Reigel wilfully sold unregistered

22 securities?

23 7. Was there sufficient evidence to support the

24 conclusion that there ~~was~~ no reasonable basis for the pre-

25 dictions made by Reigel as to the future of Jayark stock?

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1 pended from being associated with a Broker-Dealer for 45 days,
2 and accordingly, Desbrow ceased to be a party to the pro-
3 ceedings.

4 The Order for Hearing was served on Reigel pursuant
5 to the request of the Division of Trading and Markets (the
6 Division). Reigel filed an answer pro se. Hearing Examiner,
7 Sidney Gross, under the provisions of Rule 8(b) of the
8 Commission's Rules of Practice, held a prehearing conference
9 on August 5, 1965, at Los Angeles, California. Reigel attended
10 that conference.

11 Hearings were held at Los Angeles, California, on
12 August 9, 25-27, 1965, before Sidney Gross, Hearing Examiner.
13 Reigel appeared at the hearings, pro se. The Division of
14 Trading and Markets appeared by Arthur W. Fred, Attorney.

15 On October 7, 1965, the "Proposed Findings, Conclusions
16 and Brief on Behalf of the Division of Trading and Markets"
17 was filed. On ~~December~~ 20, 1965, the "Opposition to Proposed
18 Findings, Conclusions and Brief on Behalf of the Division of
19 Trading and Markets, and Proposed Findings, Conclusions and
20 Brief on Behalf of Respondents William Reigel, Pierre Pambrun
21 and Jay B. Cook" was filed. The "Reply by the Division of
22 Trading and Markets to Opposition to Proposed Findings,
23 Conclusions and Brief on Behalf of the Division of Trading
24 and Markets and Proposed Findings, Conclusions and Brief on
25 Behalf of Respondents William Reigel, Pierre Pambrun and Jay
26 B. Cook" was filed on January 6, 1966.

1 On February 14, 1966, the Hearing was re-opened to
2 hear additional testimony concerning the charges against Nees,
3 who had alleged that he was not served with notice of the first
4 hearing. On March 30, 1966, the "Proposed Findings and Conclu-
5 sions Submitted on Behalf of Robert Nees" were filed. A Supple-
6 mental Brief for Appellants Reigel, Pambrun and Cook was filed
7 on April 5, 1966. The "Reply by Division of Trading and Markets
8 to Proposed Findings and Conclusions Submitted on Behalf of
9 Respondent Robert W. Nees" was filed on April 21, 1966. (The
10 Division, in its April 21, 1966 brief, acknowledged that it had
11 made no proposed findings that any of the "individual respond-
12 ents" sold unregistered shares of Kramer-American Stock, R.1638).

13 The Initial Decision of the Hearing Examiner was
14 dated August 26, 1966. The Hearing Examiner concluded inter
15 alia that Appellant Reigel willfully violated Sections 5(a)
16 and 5(c) of the Securities Act of 1933 by the sale and delivery
17 of unregistered Jayark stock. (R.1680). The Hearing Examiner
18 found that Appellant Reigel, in the offer and sale of Jayark
19 stock, willfully violated Sections 17(a) of the Securities Act
20 and Sections 10(b) and 15(c)(1) of the Exchange Act, and Rules
21 10B-5 and 15C-1-2 (R.1701, 1702). (It should be noted that
22 the Jayark stock referred to here was registered, and was not
23 the same stock that allegedly had been sold without a
24 registration statement.

25 The record shows that at the time of the hearing
26 Fred Colton informed the Hearing Examiner that Reigel

1 and other of the Respondents didn't want to testify because
2 the Hearing Examiner had allowed inquiry into areas outside
3 the scope of the charges in questions asked of Mr. Colton
4 prior to the time Reigel and the others decided not to testify.
5 (R. 519). The line of questioning specifically covered prior
6 associations with broker-dealers who had been disciplined
7 (R. 469). The Hearing Examiner reserved ruling on the objec-
8 tion and allowed the questions (R. 469). In his Initial
9 Decision, the Hearing Examiner concluded that the objection to
10 these questions was well taken (R. 1696, n. 48). Nevertheless,
11 the Hearing Examiner, in his Initial Decision, stated that he
12 inferred from Reigel's failure to testify that his testimony
13 would have been adverse (R. 1691).

14 The Hearing Examiner concluded that Reigel should be
15 suspended from being associated with a dealer for six months,
16 the registration of Century Securities should be revoked,
17 and that it should be expelled from N.A.S.D. The Registrant's
18 partners, Colton and Fleischman, were to be barred from being
19 associated with a broker or a dealer with the proviso that after
20 one year they could apply to become associated with a registered
21 broker-dealer in a non-supervisory capacity. Salesman Nees
22 was barred from being associated with a broker-dealer, and
23 salesman Pambrun was censured (R. 1703).

24 The Commission determined on its own Motion to review
25 the Initial Decision, and accordingly an Order for Review of
26 the Initial Decision was entered October 3, 1966 (R. 1754).

1 The "Brief on Behalf of the Division of Trading and Markets
2 in Support of Exceptions to the Initial Decision" was filed
3 on October 31, 1966. The "Brief on Behalf of Respondent Jay
4 B. Cook in Opposition to Brief of the Division of Trading
5 and Markets filed October 31, 1966" was filed on December 1,
6 1966. Reigel, in propria persona, joined in said Brief of
7 Jay Cook by a document dated December 1, 1966 (R. 1882). The
8 "Findings and Opinion of the Commission" were entered on
9 July 14, 1967. The Commission found that the Registrant, and
10 the salesmen, (including Reigel) "willfully violated the anti-
11 fraud provisions of Section 17(a) of the Securities Act of
12 1933, and Sections 10(b) and 15(c)(1) of the Exchange Act
13 and Rules 17 CFR 240.10.b-5 and 15c-2 thereunder, in that
14 they engaged in a scheme to defraud in the offer and sale of
15 securities (R. 2001). The Registrant was found to have
16 violated Section 5(a) and (c) of the Securities Act, and
17 Reigel was found to have willfully participated in such viola-
18 tions with respect to the sale of unregistered Jayark shares
19 (R.2007, 2008).

20 The Commission, as distinguished from the Hearing
21 Examiner, concluded that the broker-dealer registration of
22 Century Securities should be revoked, and that the partners
23 and the salesmen should all be barred permanently from being
24 associated with a broker-dealer (R. 2011).

25 A "Petition for Rehearing of Review of Initial Deci-
26 sion of Hearing Examiner by Respondent William Reigel" was

1 filed on August 21, 1967. A Memorandum Opinion and Order
2 Denying Rehearing was entered on November 1, 1967 (R. 2013).

3 A "Statement of Points to be Relied Upon in Petition
4 for Review" was filed February 21, 1968, by Appellant Reigel.

5
6 B. FACTS

7 The Registrant, Century Securities, was a broker-
8 dealer registered with the Securities and Exchange Commission
9 on June 16, 1960. (Stipulation, pre-hearing conference, page
10 14, vol. 1 Transcript of Record). William Reigel, Robert
11 Nees, Pierre Pambrun, Jay B. Cook, Donald Brophy, and John
12 Desbrow were registered sales representatives in the employ
13 of the Registrant at the time, or times, pertinent to the
14 proceedings (Ibid.)

15 Registrant used the mails and means and instrument-
16 alities of Interstate Commerce while engaged in the trans-
17 actions alleged in the Order for Proceedings, and effected
18 transactions otherwise than on a National Securities Exchange
19 (Ibid.)

20 In order to avoid confusion it must be noted that
21 Reigel has been found to have engaged in two separate
22 violations with respect to Jayark stock:

23 (1) The sale of unregistered Jayark shares.

24 (2) Misrepresentations with respect to the sale of
25 other shares of Jayark stock which were properly registered.
26

1 1. With regard to the sale of unregistered
2 securities:

3 The Division of Trading and Markets acknowledged in
4 its Brief of April 21, 1966, that it had made no proposed
5 findings that any of the "individual respondents" had sold
6 unregistered shares of Kramer-American stock (R. 1638).
7 Neither the Initial Decision of the Hearing Examiner, nor
8 the Findings of the Commission indicate that Reigel, or any
9 of the other salesmen sold unregistered shares of Kramer-
10 American stock, and, accordingly, the Kramer-American trans-
11 actions are not in issue as regards the salesmen, including
12 Reigel.

13 At all pertinent times Reuben R. Kaufman was the
14 President and a Director of Jayark Films Corporation, and
15 Jane Kaufman, his wife, was Secretary and a Director. On
16 September 4, 1964, the Registrant purchased as principal
17 3,750 shares of Jayark stock at 5½ (Stipulation, pre-hearing
18 conference, page 14, vol. 1). On September 14, 1964, Regis-
19 trant received certificates for 3,750 shares of Jayark,
20 of which 3,000 were registered in the name of Jane Kaufman,
21 and 750 shares in the name of Reuben Kaufman. These certifi-
22 cates were issued to the Kaufmans by transfer from larger
23 certificates, which were originally issued to and directly
24 acquired by the Kaufmans from the issuant and were not
25 covered by any filing under the Securities Act (Ibid.)
26 "Registrant was an underwriter of Jayark stock earlier in the

1 same year at which time there was no question as to the
2 propriety of the issue." (Initial Decision, page 29, R. 1698).
3 Reigel was, the addressee of some, but not most, of the corres-
4 pondence from the Kaufmans with regard to the purchase of
5 Jayark stock by Century Securities (R. 459, 460). In a letter
6 dated September 9, 1963, from Reuben Kaufman to Reigel,
7 Kaufman stated that the shares in question were exempt from
8 registration and that his conclusion was based on the legal
9 opinion of his attorney (Division's Exhibit No. 3). Registrant
10 wrote Kaufman on October 29, 1964, requesting a copy of
11 Kaufman's attorney's opinion with regard to the Jayark exemp-
12 tion (Respondent's Exhibit C). The opinion, dated May 23,
13 1963, was mailed to Registrant on November 2, 1964. (Respond-
14 ent's Exhibit C). Kaufman's attorney had relied on Rule 53
15 under the Securities Act as a basis for exemption of the
16 shares (Ibid.).

17 From September 4 to September 11, 1963, Registrant,
18 as principal, through its sales representatives, sold 2,320
19 shares of Jayark stock short to the public. This short posi-
20 tion was covered by the shares acquired from Kaufman. The
21 balance of the stock purchased from Kaufman was sold to the
22 public in small lots by certain of Registrant's sales repre-
23 sentatives (Stipulation, page 15, pre-hearing conference, as
24 corrected, Transcript of Record, vol. 1, page 9). However,
25 sales representative Reigel did not sell any of the unregistered
26 shares of Jayark (R. 2008).

Investigator Hiller testified that Appellant Reigel had told him that he was the Sales Manager of Century Securities (R. 524). However, Hiller later testified that his examination of the books at Century Securities did not corroborate that statement, but, instead, showed that Reigel received no extra compensation beyond his earnings as a salesman (R. 525). Fred Colton, one of the partners of Century Securities, testified that Reigel held no special position with the company, and was a salesman like all the rest (R. 458).

2. With respect to misrepresentations allegedly made pursuant to the sale of registered shares of Jayark stock:

The Commission concluded that Reigel and the other Respondents had no adequate basis for their optimistic representations and predictions as to the future of Jayark (R. 2003).

Reigel made predictions as to a future rise in the price of Jayark stock if the acquisition of a film library was completed (R. 152). These predictions were made to two witnesses: Mrs. Breslin (Mrs. B) and Mrs. deBiexedon (Mrs. deB).

Mr. Goldstone, who was a consultant to Jayark Films, testified that negotiations for the Samuel Goldwyn film library were conducted and that an agreement was reached with Mr. Goldwyn for the distribution rights to those films

1 (R. 498). Goldstone further testified that adequate financing
2 had been committed by Walter Heller Company to Goldwyn
3 (R. 500, 501). A letter from George Slaff, Goldwyn's at-
4 torney, to the SEC indicated that the Goldwyn negotiations
5 lasted from the first part of May to the end of June, 1963,
6 (Division's Exhibit No. 25), however, the testimony of
7 Goldstone indicated that the negotiations lasted over a
8 longer period (R. 517).

9 Mrs. B. and Mrs. deB testified for the Division with
10 regard to representations allegedly made by Reigel to
11 them in conjunction with their purchase of Jayark shares.
12 Confirmation of Mrs. deB purchase was dated June 6, 1963
13 (R. 157) and confirmation of Mrs. B's purchase was dated
14 June 12, 1963 (R. 140). Both witnesses testified that they
15 contacted Reigel to ask him about Jayark stock (R. 140, 156).
16 Mrs. B stated that Reigel had told her that Jayark was
17 about to merge with a television company with a backlog of
18 pictures and the stock would go "sky high", "at least triple"
19 (R. 140). Mrs. B further stated that in response to her
20 inquiry as to the financial status of Jayark, Reigel had
21 stated that it was "perfect" (R. 152). Mrs. deB said that
22 she told Reigel that she didn't want to leave money in
23 something for a long period of time but wanted a stock that
24 would double in six months, and that Reigel suggested
25 Jayark (R. 157). Mrs. B later agreed that Reigel had
26 predicted that the price of Jayark would rise if the film

1 library was acquired (R. 152).

2 Investigator Hiller testified that he had seen every
3 witness who testified "before he took the stand" and that
4 his earlier memorandums of interviews were shown to them
5 and that these memorandums contained notations other than
6 those which he had put on them at the time of the interview
7 (R. 530, 531).

8 There was evidence that the adverse financial condi-
9 tion of Jayark was communicated to the two witnesses after
10 their purchase of the shares (R. 148, 163, 164), but that
11 neither witness attempted to rescind or cancel her sale
12 after receiving the information (R. 153, 160).



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1 that it disregarded all of the findings of the Hearing Ex-
2 aminer. Indeed, it would seem impossible for the Commission
3 to do so, since the Initial Decision of the Hearing Examiner
4 is a part of the record reviewed by the Commission, and be-
5 cause it would be very difficult for the Commission to make
6 independent findings on many points, particularly with
7 respect to the credibility of witnesses, since the Commission
8 did not have an opportunity to observe their demeanor.

9 The inference of guilt drawn by the Hearing Examiner
10 was improper on several grounds. Firstly, the inference was
11 improper because the basis of the inference, the failure of
12 Reigel to testify, was induced in large part by the other
13 procedural error of the Hearing Examiner in allowing inquiry
14 into irrelevant and prejudicial areas. Therefore, the Hearing
15 Examiner is estopped from drawing an unfavorable inference.

16 The Division was allowed to inquire at great length
17 as to the number of companies for which Colton had worked
18 whose registrations had been revoked. When an objection was
19 made to such inquiries (R. 469, line 20, et seq), the Hearing
20 Examiner stated that he would reserve his ruling and allowed
21 the questions to continue.

22 The Hearing Examiner, so far as the transcript reveals,
23 never in fact ruled on this point during the hearing. However,
24 in his Initial Decision (R. 1696, n. 48) the Hearing Examiner
25 not only found that the inquiry was irrelevant under case
26 law, but acknowledged the unfairness of the inquiry since it



1 required Colton to meet, without notice, charges of additional
2 violations. Reigel, being without counsel, did not understand
3 the significance of the Hearing Examiner's decision to "re-
4 serve decision". However, he did recognize the unfairness of
5 the questions (the unfairness which was belatedly recognized
6 by the Hearing Examiner, R 1696, n. 48) and therefore, not
7 wishing to have his own defense sidetracked by inquiry into
8 alleged violations which he had not been charged with, and
9 was therefore not prepared to respond to, he decided not
10 to testify. 1/

11 The Hearing Examiner who was advised of the reason
12 that Reigel did not desire to testify (R 519) did not
13 attempt to explain that if the evidence was later found to
14 be irrelevant it would be disregarded, nor did he at this
15 point explain that he would draw an adverse inference from
16 Reigel's failure to testify. Instead, he impatiently stated
17 that:

18 "They either want to take the stand or
19 they don't." (R. 518).

20 Reigel was, therefore, in the unenviable position of having
21 to decide whether to take the stand and be subject to in-
22 quiry which the Hearing Examiner later determined to be un-
23 fair and irrelevant, without the aid of counsel,

24 1/ "Mr. Colton: The respondents are reluctant
25 to take the stand, because yesterday when
26 Mr. Fred was questioning me, a great many
of his questions were outside of the scope
. . . covered by the charges..." (R. 519)



1 and without the knowledge that if he failed to testify the
2 Hearing Examiner would deem that his entire testimony, had
3 it been given, would have been unfavorable to his case.

4 Under those circumstances, fairness would require that
5 the Hearing Examiner should be estopped from drawing an un-
6 favorable inference from Reigel's refusal to testify, or, at
7 the very least, should have had the affirmative responsibility
8 of notifying Reigel, prior to his decision not to testify,
9 that such an adverse inference would be drawn. The procedure
10 actually followed by the Hearing Examiner was so unfair as
11 to cast doubt upon whether the hearing could meet the basic
12 requirements of "fundamental fairness" required by due
13 process of law.

14 Furthermore, since the hearing Examiner's admitted
15 erroneous ruling (R.1696, n.48) was the proximate cause of
16 Reigel's failure to testify 2/the Commission is estopped to
17 deny that Reigel was in effect asserting his Constitutional
18 right to refuse to testify in response to an admittedly im-
19 proper line of questioning which he considered possibly
20 incriminating, and the Commission is estopped to demand of
21 Reigel, a lay witness, any more specific declaration of the
22 constitutional basis for his failure to testify. Therefore,
23 no inference can be drawn from his failure to testify.

25 2/ Ibid.



1 In Spevack v. Klein, a non-criminal disbarment proceeding,
2 where an attorney refused to testify at all on the ground that
3 his testimony might be incriminating, the United States
4 Supreme Court stated:

5 "In this context 'penalty' is not restricted
6 to fine or imprisonment. It means as we said
7 in Griffin v. California, 380 U.S. 609 (1965)
8 ...the imposition of any sanction which makes
9 assertion of the Fifth Amendment privilege
10 'costly' Id., at 614. We held in that case that
11 the Fifth Amendment operating through the
12 Fourteenth, 'forbids either comment by the
13 prosecution on the accused's silence or in-
14 structions by the court that such silence is
15 evidence of guilt.' Id, at 615..." [Emphasis
16 added].

17 Certainly, in the instant case, a substantial infer-
18 ence of guilt from Appellant's refusal to testify, as in
19 Spevack and in Griffin, supra, makes the assertion of the
20 privilege "more costly" and is clearly improper.

21 The Court in Griffin, supra, at page 609, further
22 explained its holding by quoting Wilson v. U.S., 149 U.S.60
23 (1893) which refers to 18 U.S.C. §3481; the court asserted
24 that the following language from Wilson is equally pertinent
25 to the basic Fifth Amendment right itself:

26 "...the Act was framed with a due regard also
27 to those who might prefer to rely upon the
28 presumption of innocence which the law gives
to every one, and not wish to be witness. It
is not every one who can safely venture on
the witness stand though entirely innocent of
the charge against him. Excessive timidity,
nervousness when facing others and attempting
to explain transactions of a suspicious char-
acter, and offenses charged against him, will
often confuse and embarrass him to such a

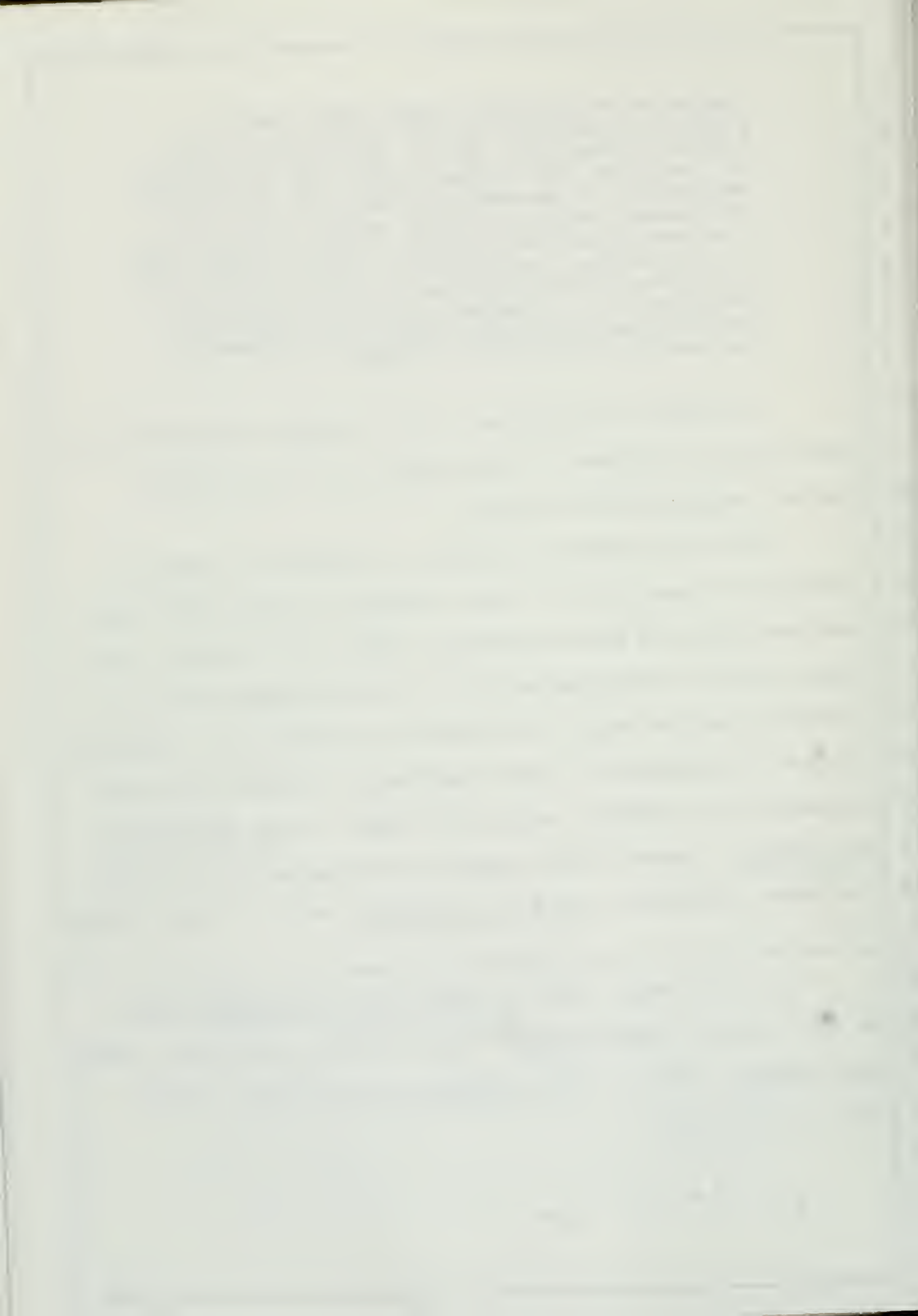


1 degree as to increase rather than remove
2 prejudices against him. It is not every one,
3 however honest, who would, therefore, willingly
4 be placed on the witness stand. The statute in
5 tenderness to the weakness of those who from
6 the causes mentioned might refuse to ask to be
7 a witness, particularly when they may have been
8 in some degree compromised by their association
9 with others, declares that the failure of the
10 defendant in a criminal action to request to
11 be a witness shall not create any presumption
12 against him." (149 U.S. p. 66).

13 It should be noted well that the above explanation is
14 particularly pertinent in the case at bar since Reigel
15 was not represented by counsel.

16 Since the Hearing Examiner is estopped to draw an
17 inference of guilt, and is also estopped to deny that Reigel
18 was asserting his Fifth Amendment right not to testify, the
19 cases cited by the Commission for the proposition that an
20 inference can be drawn from failure to testify in an adminis-
21 trative proceeding, 3/ are inapplicable. Indeed, the cases
22 themselves are doubtful authority today. In N. Sims Organ
23 and Company, supra, relied upon by the Commission (R. 2009),
24 the court referred to U. S. v. Costello, 365 U. S. 265 (1961)

25 3/ (R. 1691, 2009) N. Sims Organ and Company, Inc.,
26 40 SEC 573, 577 (1961) aff'd 293 F. 2d 78, 81 (C.A.2, 1961),
cert.denied, 368 U.S. 968; Barnett v. U. S. 319 F. 2d 340,
344 (C.A.8, 1963.)



1 in a footnote, acknowledging that Costello cast some doubt on
2 its holding. ^{4/} In Costello, the Court refused to validate
3 the inference of guilt drawn by the Appellate Court from the
4 Appellant's failure to testify. The Court, instead, found it
5 "unnecessary to decide in this case whether an inference may
6 be drawn in a denaturalization proceeding from the failure
7 of defendant to present himself as a witness." Id. at 278.
8 Also, the court indicated, evidently as a factor in failing
9 to decide the issue, that the improper inference had been
10 drawn, unlike in the instant case, by the Appellate Court,
11 not by the trial court. So in Costello there was no issue
12 of the trier of fact being influenced in its findings by an
13 improper inference. Therefore, the Court in Costello could
14 properly disregard any improper inference in reviewing the
15 record.

16 Recent cases have recognized that the right to engage
17 in a profession is a right of such significance as to require
18 the utmost protection from due process. Garrity v. New Jersey
19 385 U.S. 493 (1967); Spevack v. Klein, supra; Elfbrandt v.
20 Russell, 384 U.S. 11 (1966); Konigsberg v. State Bar of
21 California, 353 U. S. 252, 257 (1957); Schwartz v. Board of
22 Bar Examiners, 353 U. S. 232, 249 (1956); Shively v. Stewart
23 65 Cal. 2d 475, 421 P. 2d 65 (1966); Elder v. Board of Medical
24 Examiners, 241 Cal.App.2d 246, 50 Cal. Rptr. 304 (1966); People
25 v. One 1960 Cadillac Coupe, 62 Cal.2d 92, 396 P.2d 706 (1964).

26 ^{4/} 293 F 2d at 81.

1 cert. denied. 385 U.S. 1001. The California Supreme Court
2 stated in Shively v. Stewart, supra, at 480:

3 "A disciplinary proceeding has a punitive
4 character, for the agency can prohibit an
5 accused from practicing his profession . . .
6 Since the agency is the accuser, a party to
7 the proceeding, and ultimately makes a
8 decision on the record, its concentration
9 of functions calls for procedural safeguards...."

10 It is quite possible that because of the quasi-
11 criminal nature of these proceedings, an inference of guilt
12 from failure to take the stand would under any circumstances
13 be unconstitutional. However, regardless of whether that is
14 so, in the instant case the Hearing Examiner is estopped from
15 drawing such an inference of guilt and is estopped from deny-
16 ing that Reigel was asserting his right to refuse to answer
17 incriminating questions since it was the admittedly improper
18 action of the Hearing Examiner (R.1696,n.48) which induced
19 Reigel not to testify. (R. 519).
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1 B. The imposition of a penalty by the Commission
2 far in excess of that which the Hearing Examiner assessed
3 indicates that the record before the Commission may have
4 failed to reflect accurately the substance of the transac-
5 tions involved, and/or that the penalty was grossly excessive,
6 arbitrary and capricious.

7 The Hearing Examiner, who heard the witnesses testify,
8 found that the degree of Reigel's culpability was such that
9 the interests of the public would be protected by merely
10 suspending him from his profession for six months (R. 1704).
11 It should be kept in mind that this determination was made
12 even though the Hearing Examiner heard no testimony from
13 Reigel and relied upon an improper inference of guilt, which
14 was based upon Reigel's failure to testify. The Commission,
15 on the other hand, found that a complete bar from the
16 profession was indicated, even though they allegedly excised
17 this improper inference from the record, and did not consider
18 it in their decision. Such a disparity would seem to indicate
19 that from the vantage point of hearing the testimony of the
20 witnesses firsthand, the Hearing Examiner drew a quite dif-
21 ferent conclusion as to the seriousness of Reigel's conduct,
22 than did the Commission.

23 The Courts have long recognized the importance of the
24 Hearing Examiner's observations with respect to demeanor and
25 credibility. In Utica Observer-Dispatch, Inc. v. NLRB, 229 F.
26 2d 575, 577 (1956), the court pointed out:



1 "The Board is, of course, obliged to give
2 weight to the findings of the Trial Ex-
3 aminer, especially where they rest on
credibility and demeanor of the witnesses."

4 It would seem that the Hearing Examiner would, in the instant
5 case, be in a much better position to determine the degree
6 of culpability than would the Commission, from a reading of
7 the cold record. This is particularly true with regard to
8 the charge of misrepresentation, since the major evidentiary
9 support was in the form of testimony. Indeed, the great
10 disparity between the penalties imposed by the Hearing Ex-
11 aminer and the Commission indicate that the record failed
12 to accurately reflect the tenor of the testimony by which
13 the substance of the transactions involved was deduced.

14 The only other possible explanation for the Commis-
15 sion's apparently arbitrary action is that there is a com-
16 plete lack of standards as to the penalty which prohibited
17 conduct calls for. If there is such a lack of standards,
18 then the Commission's action, in increasing the penalty,
19 must be termed arbitrary and capricious. To deprive an
20 individual of his livelihood under such conditions is
21 grossly unfair, as recent United States Supreme Court
22 cases, as well as California cases, have pointed out in
23 holding that the right to engage in a profession is a right
24 of such significance as to require the utmost protection of
25 due process. Garrity v. New Jersey, supra; Spevack v. Klein,
26 supra; Elfbrandt v. Russell, supra, Konigsberg v. State Bar



1 of California, supra; Schware v. Board of Bar Examiners,
2 supra; Elder v. Board of Medical Examiners, supra; Shively
3 v. Stewart, supra, People v. One 1960 Cadillac Coupe, supra.

4 The wide range of penalties imposed by the Hearing
5 Examiner (from censure of Pambrun to a six month suspension
6 for Reigel, to complete bar for Nees, the Registrant and the
7 partners) indicates that the Hearing Examiner was convinced
8 from his direct exposure to the testimony and demeanor of
9 the witnesses that there was a wide disparity of culpability
10 among the alleged violators, and that individualized treat-
11 ment was indicated. The Commission, on the other hand, con-
12 cluded that a complete bar should be applied to all the
13 alleged violators. It appears that the Hearing Examiner
14 treated with a scalpel that which the Commission went after
15 with an axe.

16 The approach of the Commission would not be so dis-
17concerting if it had offered some explanation for its actions
18 or indicated some standards by which it reached its conclu-
19 sions. It should be noted, that the Commission had earlier
20 stipulated to an offer of settlement from another salesman,
21 John Desbrow, who was charged with the same violations as
22 Reigel (R. 1273); pursuant to this offer of settlement Desbrow
23 was merely suspended for 45 days. It is extremely difficult
24 to determine why Desbrow received such a light penalty,
25 while the other salesmen were barred in perpetuity from
26 engaging in their chosen profession, unless the fact that



1 Desbrow waived his constitutional right to a hearing was
2 relevant. However, it should be recalled that it is uncon-
3 stitutional to make more "costly" the exercise of a con-
4 stitutional right, so that failure to waive one's consti-
5 tutional right to a hearing should not result in more severe
6 penalties, Spevack, supra.

7
8 C. The witnesses for the division were improperly
9 educated by an Agent of the Division prior to their testi-
10 mony.

11 In reviewing the evidence presented by the Division,
12 it is of critical importance, to both the credibility of the
13 testimony and the fairness of the hearing, that investigator
14 Hiller admits that each witness for the Division, prior to
15 his testimony, had his memory "refreshed" from notes prepared
16 by Hiller and not the witnesses (R. 530, 531).

17 "Hearing Examiner Gross: Did you see
18 every investor witness who appeared here
before he took the stand?

19 The Witness [Hiller]: I believe so.

20 Hearing Examiner Gross: All right, Go ahead.

21 By Mr. Fleischman:

22 Q. You testified that documents were showed
23 to them. Can you tell me what those documents
were?

24 A. The documents were the memorandums of
interviews.

25 Q. Did these documents contain anything
26 on them aside from what you had put on
them at the time of the interviews? In other



1 words, were there any kind of pencil marks
2 or notations on these documents when they
3 were shown to the witnesses - underlinings
4 or any other kind of notations?

5 A. Yes.

6 Q. Did you have any conversations with the
7 witnesses concerning what appeared on the
8 face of these documents - any kind of con-
9 versation?

10 A. I had conversations with the witnesses,
11 that is right. (R.: 530, 531)."

12 It is submitted that in light of this highly irregular
13 conduct on the part of the Division's investigator, the
14 rights of Reigel, as well as the other salesmen, have been
15 substantially prejudiced. The prompting and refreshing
16 element of those pre-testimony conversations was more con-
17 ducive to consistency than truth, and, as such, was improper.
18 This conduct was particularly prejudicial due to the fact
19 that Reigel was not represented by counsel and could not
20 effectively cross-examine Mr. Hiller and the investor wit-
21 nesses in order to determine the extent, if any, to which
22 Mr. Hiller's notes influenced both the manner in which such
23 witnesses testified, and the content of their testimony.
24 Indicative of the lack of approbation with which such
25 "education techniques" are viewed, is the prohibition under
26 California law which, at the time of the Hearing, stated:

"A witness is allowed to refresh his memory
respecting a fact, by anything written by
himself, or under his direction, at the
time when the fact was fresh in his memory
and he knew that the same was correctly



1 stated in the writing."^{5/}(Emphasis added).
2 C.C.P. Section 247.

3 It is further submitted that this highly irregular "refresh-
4 ing" technique must, at the very least, cast significant
5 doubt on the credibility of those witnesses.

7 D. The record was further tainted by the admission
8 and reliance on incompetent hearsay evidence.

9 The findings of the Commission that Reigel had no
10 reasonable basis for representations made by him to buyers
11 concerning Jayark stock is based in large part upon a
12 letter which was clearly hearsay (R.2004). Although it has
13 often been held that technical rules of evidence do not
14 apply in an administrative hearing, it is also the rule
15 that relevant evidence should be admitted "if it is the
16 sort of evidence on which responsible persons are accustomed
17 to rely in the conduct of serious affairs." Cal. Govt. Code
18 11513 (c). Using this common sense approach there is a
19 very serious question as to whether the letter in question
20 should even have been admissible, let alone whether it
21 should have been the basis for a finding which resulted in
22 Reigel being permanently prohibited from engaging in his
23

25 ^{5/}This section was changed when California adopted
26 the Uniform Evidence Code.

1 chosen profession.

2 The Commission's determination that there was no
3 adequate basis for optimistic representations with regard
4 to the future of Jayark stock was largely based upon their
5 finding that there was never a "firm arrangement" with
6 Goldwyn for the releasing of films (R. 2004). The basis for
7 the latter finding was a letter from George Slaff, Goldwyn's
8 attorney (R. 2003). It appears obvious that the author of
9 this hearsay evidence (Slaff), as the attorney of the party
10 who had backed out of the contract, had every reason to
11 color his statements regarding the contract in such a way as
12 to negate the finality of the negotiations. For if the
13 negotiations had been finalized, the "backing out" done by
14 Goldwyn would have amounted to a breach of contract. That
15 this piece of hearsay evidence was exactly the kind of
16 evidence that the hearsay rule was meant to exclude --
17 evidence where the right to cross-examination is crucial
18 to a fair and unbiased explanation, seems obvious.

19 Since the only relevant evidence to support the
20 Commission's finding that "Respondents had no adequate basis
21 for their optimistic representations regarding the acquisi-
22 tion of film libraries," (R. 2003) is hearsay (the letter from
23 attorney George Slaff) there is insufficient evidence to
24 support the findings on review.

25 The Court stated in a post A.P.A. case, Willapoint
26 Oysters, Inc. v. Ewing, 174 F 2d 676, 691 (9th Cir.1949):

1 ". . .the findings, to be valid, cannot be
2 based upon hearsay alone, nor upon hearsay
3 corroborated by a mere scintilla."

4 The Commission attempted to add additional support to
5 the above finding by stating that Kaufman wrote a letter
6 to Appellant referring to the negotiations but did not men-
7 tion that he had a "firm arrangement". Such "non-evidence"
8 gives no support to the finding. The letter itself would
9 have been hearsay, and to draw an inference from the failure
10 to state something in the letter, is clearly so tenuous
11 and bootstrap as to be completely irrelevant. Certainly, by
12 its very definition, irrelevant information is not sufficient
13 to support a finding. For the same reasons, the fact that no
14 public announcement was made is irrelevant (R. 2004). There
15 is not even a mere "scintilla" of relevant evidence, other
16 than the highly suspect letter from Goldwyn's attorney,
17 to support the Commission's finding.

18 E. Reigel was without counsel during substantive
19 portions of the proceedings, which proceedings, though
20 designated "administrative" in nature had the effect of
21 imposing quasi-criminal sanctions denying petitioner the
22 right to engage in his profession.

23 In the instant case Reigel has been permanently barred
24 from his chosen profession, and accused of acts which could
25 be the basis of criminal charges on a hearing record bearing
26 the taint of numerous procedural irregularities which singly,



1 and most certainly cumulatively, interfered seriously with
2 a proper determination of the facts. Although opposing
3 counsel may argue that a particular irregularity is not sig-
4 nificant enough to compel a new hearing, any objective view
5 of the proceedings would show that the numerous irregulari-
6 ties, each of which casts doubt upon the fairness of the
7 outcome, adds up to a cumulative lack of the "fundamental
8 fairness" which is necessary to substantive due process.

9
10 It should be kept in mind that the effect of the
11 numerous irregularities was multiplied by the fact that
12 petitioner was not represented by counsel at the most
13 critical point in these proceedings -- the initial hearing
14 before the Examiner. It is the record which is the product
15 of that hearing upon which the Commission based its
16 findings.

17 The United States Supreme Court has pointed out that
18 when counsel is not available during a critical stage in the
19 proceedings, the effectiveness of counsel at later stages can
20 be greatly reduced, and the truth-seeking function seriously
21 interfered with. Miranda v. Arizona, 384 U.S.436 (1966)
22 Although it is not contended here that Petitioner was deprived
23 of a right to counsel, it is contended that the lack of
24 counsel magnified the impact of the other procedural infirmi-
25 ties, and interfered with the compilation of a record which
26



1 adequately reflected the facts of the transactions in the
2 instant case.

3 Since Reigel was without counsel the Hearing Examiner
4 should have had the affirmative duty to use even greater
5 care concerning the admission of irrelevant evidence, and
6 to avoid using technical language without explaining to
7 Reigel, in lay language, the meaning of the terms. 6/
8 The importance of being represented by counsel is particular-
9 ly acute in a hearing such as that held in the instant case
10 where Reigel was charged with violation of a highly technical
11 statute, and was confronted with a protagonist (the Division's
12 attorney) highly familiar with the lexicon of SEC terminology.
13 Therefore, a new hearing at which Reigel will be represented
14 by counsel is the only way that a proper determination of
15 the facts can be made.

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21 6/ For example: The Hearing Examiner admitted
22 evidence he later found to be irrelevant and unfair and
23 "reserved ruling" on the objections without explaining to
24 Reigel the significance of these terms (R. 469, line 20,
25 et seq, R. 1696).



1 II

2 THERE IS NO EVIDENCE IN THE RECORD TO SHOW
3 THAT APPELLANT HAS VIOLATED SECTION V OF
4 THE SECURITIES AND EXCHANGE ACT OF 1933 BY
5 WILLFULLY SELLING UNREGISTERED SECURITIES.

6 A. Reigel did not sell unregistered securities.

7 The Commission admits in its Findings (R. 2008) that
8 Reigel did not sell the unregistered shares of Jayark.
9 Neither the SEC in its Findings, the Hearing Examiner in his
10 Initial Decision, nor the Division of Trading and Markets, in
11 its Briefs, have cited any case in which a salesman has been
12 found to have violated Section V of the Securities and Ex-
13 change Act of 1933, when he has not, in fact, sold or
14 delivered unregistered securities. The mere fact that
15 Reigel may have assisted in acquiring the shares for his
16 employer, does not implicate him in the subsequent action of
17 his employer in dealing with the shares. Certainly, Reigel
18 had a right to assume that his employer would comply with
19 the law in selling those securities. It has not been shown
20 that Reigel had a duty to inquire into the correctness of
21 his employer's belief that the shares were exempt from
22 registration. This is particularly true since Reigel did not,
23 himself, sell any of the unregistered shares, and where, as
24 here, he did not own an interest in the unregistered shares
25 sold by others to the public.

26 Since the Commission was confronted with the fact that
Reigel did not sell unregistered shares to the public, it



1 asserted that he "participated" (R. 2008) in the sale of
2 unregistered shares. The use of the word "participated" in
3 the Commission's decision is comparable to the "activist"
4 theory utilized by the Division of Trading and Markets in its
5 Initial Brief dated October 2, 1965 (R. 1305). Both terms
6 represent efforts to overcome two insurmountable problems of
7 proof confronting the Commission: (1) Reigel did not sell
8 unregistered shares. (2) Reigel was not a principal of
9 Century Securities which did sell unregistered shares. In a
10 futile effort to establish that Reigel was something more than
11 a salesman of Century Securities, the Division of Trading
12 and Markets attempted to prove that he was Sales Manager
13 (R. 1305). This assertion was controverted by the unequivocal
14 testimony of Fred Colton (R. 458) and rightly not adopted by
15 either the Hearing Examiner in his Initial Decision or the
16 Commission's Findings.

17
18 B. Reigel's conduct with respect to the unregistered
19 securities sold by others was not "willful".

20 Since Reigel didn't sell any unregistered securities
21 whatsoever, he obviously could not have willfully sold un-
22 registered securities.

23 Nevertheless, Reigel vigorously disputes the seemingly
24 irrelevant contention that he had sufficient knowledge of
25 the status of Jayark shares to have been able to have acted
26 willfully with respect to them. No evidence was presented



1 to show that Appellant knew that the stock was not exempt
2 from registration. 7/ Therefore, it would have to be shown
3 that appellant should have known of the status of the shares
4 in order to conclude that he could have acted willfully.

5 The Commission states in its Findings (R.2007) that:

6 "The asserted reliance by Registrant and its
7 partners upon a written statement by Kaufman
8 that Jayark's counsel had advised that the
9 shares were exempt from registration under
existing regulations could not be justified,
and they should have made inquiry to deter-
mine the basis for any such exemption."

10 It should be noted that the Commission says the partners
11 should have made inquiry. Nowhere do they state that Reigel
12 should have undertaken such inquiry. To place such a responsi-
13 bility upon a salesman who acted in good faith would seem
14 unwarranted. Indeed, the cases cited by the Hearing Examiner
15 and the Commission do not place such a responsibility upon
16 employees, but merely hold that the proprietors of brokerage
17 firms should have a responsibility to make reasonable in-
18 quiry into the registration status of the shares they deal
19 with. 8/ (R. 1675, R 2007).

20 7/ Evidence was introduced which showed that appellant
21 had been informed in a letter from Kaufman that Kaufman's
22 attorney had advised that the shares would be exempt from
SEC registration. (See Division's Exhibit No. 3, letter dated
September 9, 1963.)

23 8/ SEC v. Culpepper, 270 F 2d 241 (C.A.2 1959); Assur-
24 ance Investment Co., Securities Exchange Act Release 7862,
25 (April 15, 1966) p. 2; Securities Act Release No.4445 (Feb.2,
26 1962), Morris J. Reiter, Securities Exchange Act Release No.
6849, (July 13, 1962); Gilligan, Will & Co., 38 SEC 388, 395
(1958), aff'd 267 F. 2d 461 (C.A. 2, 1959), cert. denied
361 U.S. 896.



1 No cases were cited for the specific holding that
2 Reigel acted willfully with respect to the unregistered Jayark
3 shares (R. 2007, 2008). However, in concluding that the
4 partners, Colton and Fleischman, acted willfully with
5 respect to unregistered securities, the Hearing Examiner
6 cited several cases. Although these cases may give some
7 support to the proposition that the partners acted willfully
8 with respect to the securities, the cases cannot be used
9 inferentially to support a finding of willfulness on the
10 part of Reigel. Thompson Ross Securities Co. (R.1673 n.8)
11 6 SEC 1111, 1112, is comparable to Culpepper, supra, as it
12 deals with the responsibility of the proprietor of a firm
13 to inquire as to whether shares are exempt from registration.
14 Hughes vs. SEC, 147 F. 2d 969, 977 (CADC, 1949) and Schuck
15 vs. SEC, 264 F. 2d 358, 363, 2.18 (CADC 1958) (R. 1673, n.8)
16 define willfulness as requiring that the "person charged with
17 the duty know what he is doing. It does not mean that he
18 . . . must suppose that he is breaking the law." In Hughes
19 the proprietor of a firm, after receiving repeated notifica-
20 tions from the SEC that she was not making sufficient dis-
21 closure to her clients, defended an action based on that
22 violation, with the argument that her interpretation of the
23 law indicated that she was making sufficient disclosure.
24 In Schuck, the proprietor had failed to maintain a sufficient
25 net capital as required, and his defense, that the failure
26 was inadvertent, was rejected. In both cases the individuals



1 should have been "charged with the duty" since they were the
2 proprietors, and therefore had the ultimate responsibility
3 to see that their businesses were run in accordance with the
4 law. No cases were cited which would "charge" appellant
5 Reigel "with the duty" of inquiring into the validity of
6 the claimed exemption from registration for Jayark stock.

7 The last two cases cited by the Commission in support
8 of their finding that the partners acted willfully, were
9 Henry P. Rosenfeld, 32 SEC 731, 739, 740 (1951) and Underhill
10 SEC Release No. 7668 (Aug. 3, 1965) (R. 1673, n.8). These
11 cases likewise do not support a finding of willfulness with
12 respect to the sale of unregistered securities on the part
13 of Reigel. In Underhill, a salesman was found to have made
14 flagrant misrepresentations to induce the sale of stock
15 with "conscious and knowing intent" (Id. at 7) while in
16 Rosenfeld, similar misrepresentations were made and found
17 to be "either deliberate or grossly reckless" (Id. at 739).
18 Naturally, such misrepresentations will support a finding of
19 willfulness and it is not necessary to find that there was
20 an "intention to violate the law" (Underhill at 7), for when
21 an individual sells stock to the public certainly he "has a
22 duty" to refrain from making deliberate, intentional or
23 grossly reckless misrepresentations. 9/

24 9/ It should be noted that these cases were not cited
25 with regard to alleged misrepresentations by any of the
26 Respondents with respect to the sale of the registered shares
of Jayark, and no allegations were made as to misrepresentations
by Reigel with respect to the unregistered shares of Jayark
(as will be illustrated infra such representations as were
made by Reigel with respect to the registered shares of Jayark
were reasonable and proper).



1 But Reigel made no sales of unregistered stock and made no
2 representations as to the registered or unregistered status of
3 the stock and no such representations can be implied because
4 the only Jayark shares sold by Reigel were properly registered.
5 These cases are therefore not authority for the proposition
6 that an individual, as Reigel in the instant case, has "a
7 duty" to inquire into his employer's belief that the shares
8 were exempt from registration.

9 In the absence of authority for the proposition that
10 Reigel should have known of the status of the stock, in order
11 to make a finding of willfulness, the Commission must show that
12 he had actual knowledge. No evidence of actual knowledge was
13 considered and, on the contrary, evidence was presented which
14 indicated Reigel reasonably believed that the transaction in
15 Jayark was proper. The Hearing Examiner in his Initial Deci-
16 sion (R.1698) stated: "Since registrant was an underwriter of
17 Jayark stock earlier in the same year, at which time there was
18 no question as to the propriety of the issue, only substantial
19 evidence would warrant a finding of such knowledge." The above
20 statement which evidently refers to salesmen, other than Reigel,
21 who actually sold unregistered Jayark stock, would indicate
22 that Reigel also had reasonable grounds for believing there
23 was no irregularity in the transaction in question. Therefore,
24 it does not appear to have been unreasonable of Reigel to trust
25 to Kaufman's assurances, based on a legal opinion that the
26 stock was exempt.

Thus, on a fair reading of the record it is evident



1 that the allegation that Reigel bears responsibility for
2 the sale of the unregistered stock fails in every respect.
3 The Commission conceded that Reigel did not sell or deliver
4 unregistered Jayark stock (p. 2008). If he did not sell or
5 deliver such stock, he cannot be held liable as a seller
6 for anyone else's sale of such unregistered stock. This would
7 be true even if he had actual knowledge of the status of the
8 stock. That liability does not attach is even more clearly
9 demonstrated by reason of the Division's failure to prove
10 that he had or should have had any such knowledge.



1 III

2 THERE IS INSUFFICIENT EVIDENCE IN THE RECORD
3 TO SHOW THAT PETITIONER VIOLATED THE ANTI-
4 FRAUD PROVISIONS OF THE SECURITIES ACT BY
5 FAILING TO INFORM CUSTOMERS OF THE FINANCIAL
6 CONDITION OF JAYARK.

7 Only two witnesses called by the Division purchased
8 Jayark shares from Reigel; Dorothy Breslin, hereinafter re-
9 ferred to as Mrs. B, and Anne Breslin deBiexedon, herein-
10 after referred to as Mrs. deB. Whether or not Reigel was
11 guilty of fraudulent misconduct towards these customers
12 depends on the nature of the representations made, the nature
13 and significance of any omissions, and Reigel's basis for
14 believing the representations that he did make were true.

15 In the case of Trussell vs. United Underwriters, Ltd.,
16 228 F. Supp. 757 (U.S.C.D. Dist. Colo. 1964), at page 762,
17 the court states:

18 "[N]either Section 17(a)(2) nor Rule 10B-5(2)
19 requires a seller to 'state every fact about
20 stock offered that a prospective purchaser
21 might like to know or that might, if known,
22 tend to influence his decision'" Quoting from
23 Otis and Company v. SEC. 106, F. 2d 579, 582
24 (1939 6th Cir.)

25 If a salesman is not obligated to reveal every rele-
26 vant fact to a prospective purchaser as indicated above, it
follows that he is not obligated to inform that customer
about those facts which are clearly not relevant to the
purchaser's intent. Thus, the Division must show not only
that Reigel failed to inform his customers about the finan-
cial position of Jayark, but also that such information was



1 material to the purchaser under all of the circumstances,
2 and would have affected the customer's intent to purchase
3 had he or she known of the financial facts not presented.

4 In this case, it is quite apparent that the purchasers
5 were not looking to the present financial condition of Jayark
6 to justify their purchase. Neither woman even considered the
7 possibility of cancelling her purchase or rescinding her
8 agreement, though she received the information immediately
9 after her purchase (R. 148, 163, 164), and though she had
10 ample time to do so, because the financial position of Jayark
11 was not material to her contemplated bargain. Mrs. deB
12 admits frankly (R. 163) that she did not even take the time
13 to read the information sent, for she was interested in the
14 speculative value of the stock, not its dividend-producing
15 ability (R. 156). Mrs. B also concedes that she was sent
16 the full information relating to Jayark's financial condi-
17 tion (R. 148).

18 It is important in this regard to recognize that both
19 women were looking for speculative stock (R. 152, 163) not
20 dividend paying investments. In spite of the lengthy discourse
21 in the Division Brief about knowledge of the financial position
22 of Jayark itself, it did not produce any evidence that such
23 knowledge was relevant to the buyer's bargain. Nor did it show
24 that the financial deficits of Jayark lessened the value of the
25 stock in the minds of these speculating investors. On the
26 contrary, knowledge of Jayark's deficits might have provided



1 increased incentive to purchase the stock, for it is well known
2 that where a significant upturn in profit is anticipated,
3 a previous loss, which may be carried over subsequently,
4 is a considerable tax advantage to the speculator.

5 If either buyer thought that the previous operating
6 losses of Jayark were important negative considerations,
7 they could have attempted to rescind or cancel, yet they did
8 neither, in point of fact, neither Mrs. B nor Mrs. deB had
9 sold their stock even at the time of the hearing, thus
10 demonstrating that it was the speculation interest in Jayark
11 that motivated them (R. 143,160).

12 The underlying assumption of the Division's charge
13 that Reigel had willfully failed to disclose the financial
14 position of Jayark was that by such deliberate omissions
15 he was able to induce an otherwise unwilling buyer to pur-
16 chase Jayark stock. However, both witnesses were eager
17 to purchase for they wanted a quick gain in the market
18 (R. 151, 157) the fast dollar. In response to their in-
19 quiries Reigel told them about Jayark. Mrs. B testified that
20 Reigel explained to her the possibilities of Jayark's ac-
21 quisition of valuable film distribution rights (R. 152).
22 The independent decision to purchase that stock made by
23 both women was the result of their own judgment. These women
24 were neither senile nor naive. Both were fully capable of
25 making reasoned decisions; both were aware of the realities
26 of a speculative stock purchase.



IV

THERE IS INSUFFICIENT EVIDENCE TO SUPPORT
THE CONCLUSION THAT THERE WAS NO REASONABLE
BASIS FOR THE PREDICTIONS MADE BY APPELLANT.

In order to evaluate the reasonableness of Reigel's projections with regard to the price of Jayark stock, it is necessary to examine closely the testimony of the witnesses to discover the content of those projections. The following analysis of the hearing transcript will show that the actual extent and nature of the alleged projections is in considerable controversy.

Mrs. B testified that Reigel told her that the stock would go "sky high" at least "triple" (R. 140), and she later testified that she was "promised the moon with a fence around it." (R 147), and that Jayark stock "was going to the moon".(R. 151). Subsequently, however, she admitted that those phrases were probably not Reigel's but were her own interpretations of what he said (R. 151). Later in her testimony she agreed that it was fair to describe what Reigel had told her in the following words: "The stock would sell at higher prices if the libraries were negotiated." (R.152) (Emphasis added.)

Reigel does not deny that he was very optimistic about the future of Jayark. Indeed, the evidence shows that at the time in question he had every right to be. It is apparent, however, that this optimism was translated into far more glowing terms in the imagination of Mrs. B whose per-

1 sonal involvement and disappointment in a speculative
2 venture clearly colored her testimony. Mrs. deB stated that
3 she was looking for a speculative stock that would double
4 her money in a short period of time. (R. 157). She testified
5 that she told Reigel of her desire and that as a result he
6 recommended that she buy Jayark stock. This recommendation
7 by Reigel has been interpreted by counsel for the Division
8 as being equivalent to a positive affirmative representation
9 that Jayark stock would, in fact, double within that short
10 period of time. It is submitted that this analysis is in-
11 correct, and finds no foundation in the facts of this case.

12 Reigel's obligation as a salesman was to make a bona
13 fide and honest attempt to meet the needs and desires of
14 his customers. When Mrs. deB requested a fast growing
15 speculative stock it was Reigel's duty to recommend to her
16 what he believed to be a good speculation. A good speculation
17 differs considerably from a blue chip investment. By defini-
18 tion, speculation involves a chance, the chance that the price
19 of the stock will increase upon the happening of some event.
20 It is rudimentary that if that event does not occur, then
21 the price of the stock will not rise and the speculative,
22 anticipated profits will not be realized. The Commission
23 seems to suggest that the salesman may be held for fraud
24 whenever he sells a speculative stock that fails to achieve
25 its potential. The result of this suggestion is to make the
26 salesman the personal guarantor of the speculations that he



1 sells. Such a result is neither desirable nor reasonable.

2 There is not a shred of evidence that Reigel made his
3 predictions in bad faith. Furthermore, the Division failed
4 to prove that the projections made by Reigel on the future
5 price of Jayark were unreasonable, primarily because there
6 was overwhelming evidence to the effect that such projections
7 were, in fact, reasonable. These projections were based upon
8 the possibility of Jayark Films acquiring the distribution
9 rights to a significant film library. It has not been dis-
10 puted that such an acquisition would have considerably in-
11 creased the price and value of Jayark's stock. Rather, the
12 Commission concluded that there was no adequate basis for
13 the optimistic representations regarding the acquisition of
14 film libraries. (R. 2003) The Commission's position in
15 this respect is untenable. The unchallenged and uncontradicted
16 testimony of Duke Goldstone, a primary party to the negotia-
17 tions for the acquisitions of the distribution rights of the
18 above mentioned film library, firmly establishes that such
19 an acquisition was very probable indeed (R. 497, 498, 499, 500).
20 In fact, a deal for the distribution of a \$12,000,000.00 film
21 library owned by Samuel Goldwyn, was consummated (R. 498, 499).

22 "[Goldstone] A: I was present at all of the
23 meetings as these negotiations developed,
24 until the final meeting when Mr. Goldwyn said
'all right we have a deal' and shook hands."
(R 498).

25 At that time the negotiations were completed and Jayark to all
26 intents and purposes had made a deal with Goldwyn to distri-



1 bute the Goldwyn films on television (R. 498).^{10/}

2 "Q You said you shook hands and had a deal;
3 is that right?

4 A That is right. (R 499)."

5 In addition, Goldstone testified that the ability of
6 Jayark to finance the project was assured by the backing of
7 the Walter Heller Company and that a letter to that effect
8 was mailed to Mr. Goldwyn (R. 500, 501). Thus, there can be
9 no question that the statements about the future of Jayark
10 were founded upon substantial fact. Projections made on
11 the basis of such fact are in no sense reckless.

12 Only the unanticipated breach of contract by Goldwyn
13 prevented the film acquisition that would have significantly
14 affected the price of Jayark stock. The Division cannot
15 negate the honest and reasonable nature of the statements
16 made simply because, in the final analysis, Jayark was not
17 able to acquire those valued film rights. The Division is
18 operating from a position of hindsight not available to
19 the parties at the time of the questioned transaction.

20 Goldstone further testified that Jayark was prepared
21 to sue Goldwyn for the breach of contract, but decided not

22 10/ The technical enforceability of the contract
23 with Goldwyn was not really in issue in the hearing. There-
24 fore, in citing the possible application of the California
25 Statute of Frauds (R.2004 n. 4 Commission's Findings) is to
26 say the least inappropriate. Any number of exceptions to
the Statute of Frauds (e.g. detrimental reliance), might
have estopped Goldwyn from asserting the Statute. Goble v.
Dotson, 203 C.A. 2d 272, 21 Cal.Rptr.769 (1962). Of course
there can be a valid contract which is nevertheless unenforce-
able due to the Statute of Frauds. O'Brien v. O'Brien, 197
C. 577, 24 P. 861 (1925).



1 to only because, "... when Paramount became serious and inter-
2 ested we decided it would be a bad thing, businesswise, to
3 go ahead with the suit against Goldwyn at a time when it
4 looked like we had a deal with Paramount." (R. 505).

5 Thus, it is clear that the Paramount negotiations had
6 also advanced to a serious stage, coming quite close to con-
7 summation. Walter Heller was working with Jayark to provide
8 a substantial financial basis for any deal that could be
9 reached. (R. 505, 506). Negotiations between principals of
10 the stature of Walter E. Heller, Samuel Goldwyn and Paramount
11 are the substance, the essence of what makes for a specula-
12 tive security.

13 The Division neither confronted nor disputed this
14 evidence of Mr. Goldstone, evidence which established clearly
15 that Jayark at first was, in fact, on the brink of a deal
16 that would have increased the value of its stock greatly,
17 and that was apparently later consummated (R. 499,506).

18 The sales made to Mrs. B and Mrs. deB were made
19 during the period of the Goldwyn negotiations. 11/ There
20 is evidence in the record that Reigel was aware of the
21 status of these negotiations at the time of his making any
22 representations to the purchasers in that he had been in-
23 formed both by his employer and by correspondence from
24 Kaufman (R. 427, 445 and Respondent's Exhibit E.)

25 11/ The purchases were confirmed on June 12, 1963, and
26 June 6, 1963 (R.140,157). The Slaff letter indicated that the
negotiations were going on from early May to late June.
(R.2003).



1 The Division failed to prove the testimony of Gold-
2 stone was false. It failed to prove the acquisition of the
3 distribution rights to a valuable film library was not in the
4 offering. It failed to prove that Reigel's predictions were not
5 based on reliable information. It failed to prove that the
6 price of Jayark stock would not have gone up as predicted. It
7 is submitted that in view of the fact that witnesses needed
8 to make such proof were available locally, the Division's
9 failure to call such witness is a clear admission of the
10 validity of Goldstone's testimony. The importance of this
11 testimony cannot be overemphasized.

12 The Commission in its Findings (R.2003), and the Hear-
13 ing Examiner in his Initial Decision (R.1693), both asserted
14 that "predictions of specific and substantial increases in the
15 price of a speculative security in a relatively short period
16 of time are inherently fraudulent and cannot be justified."Al-
17 though these quotations lead one to believe that even if there
18 is a substantial and reasonable basis to support a prediction,
19 such a prediction is improper, an examination of the cases cited
20 by both the Commission and the Hearing Examiner indicate that
21 in every case where this language has been used there has been
22 overwhelming and independent evidence to support the unreason-
23 ableness of the prediction, furthermore, independent findings
24 that the predictions had no reasonable basis were in each case
25 made. Therefore, the language in the cases cited is mere dicta.
26 There has been no square holding on this point. Indeed,



1 even this dicta evidently has never been repeated in a
2 federal court as the only citations by the Hearing Examiner
3 and the Commission, where this language can be found, are
4 to orders or releases of the Commission. The one federal
5 court case cited by the Hearing Examiner (R. 1693 n. 41)
6 for this proposition, SEC v. Johns, 207 F. Supp. 566,
7 U.S. D.C. D. New Jersey 1962) does not even repeat this
8 dicta. It is very difficult to understand why the Hearing
9 Examiner cited Johns for this proposition, particularly
10 since it actually gives aid to Appellant's case. The court
11 stated in Johns at page 573 that it was not a defense "that
12 representations made to induce sale of stock dealt merely
13 with forecasts of future events related to the projected
14 earnings and the value of securities, except to the extent
15 that there is a rational basis from existing facts upon
16 which forecast can be made, and a fair disclosure of the
17 material facts." [Emphasis added]. Johns therefore makes it
18 clear that a rational basis for predictions is to be taken
19 into consideration in determining whether representations
20 were fraudulently made, and that "predictions of specific
21 and substantial increases in the price of a speculative
22 security in a relatively short period of time (R. 1693) is
23 not inherently fraudulent and may be proper when "there is
24 a rational basis from existing facts upon which forecast can
25 be made, and a fair disclosure of the material facts."
26 Johns, supra at 573.



1 It should be further noted that the cases cited by
2 the Hearing Examiner and by the Commission (R.1693,2003) are
3 not analogous to the case at bar since they did not deal
4 with predictions of increases in price which were expressly
5 made conditional on the happening of a future event.



1 CONCLUSION

2
3 Due to the procedural irregularities which substan-
4 tially impaired the efficacy and fairness of the fact finding
5 process at the hearing, and cast doubt on its constitutional
6 sufficiency, and due to the lack of sufficient evidence in
7 the record in support of the alleged violations, Appellant
8 Reigel respectfully requests that with respect to him:

9 1) That the Court set aside the aforementioned
10 decision of the Hearing Examiner and the Findings of Fact
11 made by him in support thereof;

12 2) That the Findings and Order of the Commission be
13 set aside;

14 3) That the Commission be ordered to convene a new
15 hearing for the purpose of taking evidence, including the
16 testimony of Reigel, free of the irregularities that tainted
17 the previous hearing, and with the presence of counsel for
18 this Appellant, William Reigel.

19
20 Respectfully submitted,

21 BERNARD I. SEGAL

22 Bernard I. Segal,
23 Attorney for Appellant
24
25
26



1 UNITED STATES COURT OF APPEALS
2 FOR THE NINTH CIRCUIT
3

4 WILLIAM REIGEL,

5 Appellant,

6 -vs-

No. 22459

7 SECURITIES AND EXCHANGE
8 COMMISSION,

9 Respondent.
10

11 AFFIDAVIT OF SERVICE

12 STATE OF CALIFORNIA)
13 COUNTY OF LOS ANGELES) ss.

14 ELSIE R. STIVERS, being first duly sworn, deposes
15 and says that she is a secretary in the office of Bernard
16 I. Segal, attorney at law; that on December 12, 1968,
17 she served the attached Appellant's Opening Brief on the
18 persons named below, by placing a copy thereof in an envelope
19 properly addressed to them at their address appearing under
20 their names, which addresses are the last addresses of
21 said persons known to her, and the envelope containing
22 sufficient government postage was deposited by her in the
23 United States mail at 5670 Wilshire Boulevard, Los Angeles,
24 California 90036, for delivery by the United States Post
25 Office Department as directed by said envelope.
26

